



Ds

Debt Summary

Borrow \$mart Debt Summary

Providing personalized financial literacy information at the right time leads to student success.

97.9%

of students surveyed do not know which loans accumulate interest*

Elements

How we help your students:

- Provide personalized annual student loan summary information
- Encourage smart borrowing and decision making
- Provide federal student loan information in aggregate to support decisions throughout college
- Provide early education on interest and payments to prepare for successful repayment
- Promote NSLDS access
- Access in mobile-ready, easy-to-understand format

How we help you:

- Supplement your current student success strategies
- Free up your valuable resources
- Support retention and smart borrowing, leading to healthy cohort default rate (CDR) and repayment rates
- Select from multiple Borrow \$mart options
- Report statistics to understand more about your students

Borrow \$mart Debt Summary provides clear-cut personalized information that engages students and encourages positive borrower behaviors.



ECMC

Solutions

* Rathmanner, Dave. ("January 2016 Student Loan Borrower Survey" Lendedu, January 2016).

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The right formula for student success.



To see a complete list of products and services, please visit www.ecmc.org/Solutions.