Smart Borrower Coaching
Individual outreach to enrolled students, preparing them for college and beyond.

Financial Literacy

Elements

How we help your students:
- Offer personalized online counseling session
- Review actual award letter information with a trained coach
- Support awareness and planning to persist and graduate
- Demonstrate cause and effect of loan borrowing with the interactive Debt Perceptor tool
- Encourage smart budgeting and decision making
- Provide a convenient scheduler tool that lets student choose the date
- Follow up includes action plan summary and resources

How we help you:
- Demonstrate investment in student support
- Engage students early to promote retention
- Encourage positive behaviors and reduce borrowing
- Share data and provide comprehensive reports

* FINRA Investor Education Foundation’s National Financial Capability Study (NFCS).
Financial Literacy

The right formula for student success.

To see a complete list of products and services, please visit www.ecmc.org/Solutions.